

**Summary**

From markers to mechanicals to photo shoots, I'm a creative spirit with over 15 years of experience, passionate about launching outstanding campaigns – while respecting your budget. An outgoing team player who meets superior design standards, I fear no obstacle and find your deadlines and distractions all part of the fun!

**Skills**

Mac and PC platforms, all camera formats, digital capture, Lightroom, Creative Suite, Adobe Photoshop, Illustrator, Acrobat, Bridge, InDesign, Dreamweaver, QuarkXPress, Flightcheck, Microsoft Office, font softwares

**Experience**

1997 – present

**Contracted Creative Director/Photographer/Stylist**

Clients: The Executive Womens' Golf Association, The PGA of America, Coldwell Banker Commercial, Cuisinart Resort and Spa, The O'Donnell Agency, Out of the Blue Advertising, Royal Palm Properties, Lambros Real Estate Investments, NewsmaxMedia, Omega XL, Sapphire Seas, Cortex International, Advanced Recruiting, Recruiting Reliance, Career Management Advisors, Feng Shui Design Inc., Automar New England, The Center for Visual Arts, Solloway Acupuncture, Naked Winery, The Hamilton Co., Bras for Hope, Skin Inc., Sunset Jamaica Resort Grande Resort & Spa, Elite Island Resorts, Starmark Agency, The Caribbean Escapes Group, We Love Colors, The Westin Diplomat Resort & Spa and many more...

2010 – 2011

**Creative Director, Keratin Complex, Boca Raton, FL**

Supervised and directed the creative team including copywriters and designers, establishing the clients' needs were met in both the professional and consumer arenas. Collaborated with clients to learn, translate and prioritize creative goals and strategies. Managed the ideation, presentation and execution of new product development and respective marketing and public relations campaigns. Travelled globally for photoshoots and press checks. Ensured the professional development of my team.

2008 – 2010

**Independent Contractor, Aquent, Client: PGA of America, Palm Beach Gardens, FL**

The 94-year-old Professional Golfers' Association (PGA) of America launched a brand strategy in 2008 with stunning photography taking the forefront. Supervised and directed photoshoots and maintained brand identity in all design while creating innovative and appropriate solutions for all new collateral and event signage.

2002 – 2008

**Art Director, Conair Corporation, Stamford, CT**

Participated in and directed kickoff meetings to develop strategic concepts and directions. Traveled on location to photoshoots, commercial videoshoots, and press checks. Delegated work to a creative team and production staff according to employee qualifications and maintained quality control. Effectively mentored, motivated and promoted great design. Projects included public relation events, billboards in major US cities, nationally aired commercials and packaging designs distributed worldwide.

1999 – 2002

**Art Director, Automar New England Co. Inc., Gaylordsville, CT**

Designed brochures, direct mail packages and supervised print production as an independent contractor. Duties included appointing photographers, conducting photoshoots and approving blueines. Organized meetings with the sales department to determine product priorities and target markets. The sales manager attributed a 32% increase in sales volume due to the direct mailings that I generated

**Education**

**Bachelor of Fine Arts** – major in Graphic Design & Photography  
**University of Connecticut, Storrs, CT** – Graduated Cum Laude

**Continuing Education**

**Association of Graphic Communications, New York, NY**  
Adv. Photoshop, Adv. Illustrator, Quark > InDesign, Typography

**Yale University**

Dreamweaver, Web Development